

# KASEY CONDON

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Greensboro, NC 27403

## OBJECTIVE

An aspiring fashion designer with a proven track record of creativity and innovation looking for a full-time design position post-graduation.

## SKILLS

- Sewing
- Fashion Design
- Pattern Making
- Adobe Photoshop Certified
- Adobe InDesign Certified
- Adobe Illustrator Certified
- Adobe Premiere Pro Certified
- Microsoft Excel Certified
- VStitcher

## ACTIVITIES/CLUBS

### Alpha Delta Pi Sorority

Director of Primary Recruitment |  
2020 - January 2022

Coordinate and execute comprehensive recruiting events and procedures for the 46 members of the Zeta Psi chapter. Practice internal and external cross-functional team collaboration, and employ negotiation skills to effect policy creation, review, and implementation.

### Threads Club

Vice President of Design | 2021- PRESENT  
Assist in monthly meetings with the primary responsibility of all member's garment processes. Plan and participate in fashion shows and various club-related events each semester.

### Vestique Brand Ambassador

Vestique | January 2020 - July 2021  
Educate customers on products and service offerings. Design brand promotions to advertise on multiple social media accounts.

## EDUCATION

### University of North Carolina at Greensboro May 2022

Bachelor of Science in Consumer, Apparel, and Retail Studies

- Majoring in Apparel Product Design
- Minoring in Entrepreneurship
- GPA: 3.86
- Dean's List (7x) and Chancellor's List (7x)
- Disciplinary Honors Program
- Beta Gamma Sigma Honors Society, Phi Kappa Phi Honors Society, and Delta Alpha Phi Honors Society

### University of North Carolina at Greensboro May 2023

Master of Science in Retail Management

## VOLUNTEER EXPERIENCE

Denim 101 Class | March 2022

- One of two selected to attend by the CARS department out of 73 students. Offered by White Oak Legacy Foundation. CARS UNCG 6th Annual Poster Competition | October 2021
- One of eleven selected to compete by CARS professors out of 93 students. Won the "Best Oral Presentation" Award. Kasey Colleen Designs Fashion Show | May 2021
- Hosted and designed my own fashion show. Created a collection of 12 designs.

Threads Cambridge Winter Fashion Show | November 2021

- Co-hosted with the President and participated as a volunteer fashion designer.

Big Hair Ball Fashion Show | January 2020 & April 2022

Threads Spring Fashion Show | April 2019

Threads Pink Power Fashion Show | October 2018 - 2019

- Volunteer Fashion Designer  
Greensboro Fashion Week | October 2018

- Volunteer Designer's Assistant

## WORK EXPERIENCE

### Madewell Campus Ambassador

Madewell | August 2021 - December 2021

Increasing brand awareness by reaching out to as many students as possible through events and social media by planning, coordinating, promoting, and executing events on campus and in store.

### Technical Design Mentorship

Under Armour | May 2021 - September 2021

Professional networking program that allowed me to grow relationships, strengthen my professional and personal development, and gain career advice. This mentorship helped broaden my knowledge within the different roles in the Company as well as the flow of information and ideas within the Organization.

### Fashion Design Intern

Amanda Uprichard | May 2021 - August 2021

Gained firsthand experience in the fashion industry by working with the design team on the Spring 2022 collection. I sketched over 70 CADs using Adobe Illustrator, sourced domestically for trims, created swatch cards, participated in meetings, and assisted with the design team's needs.